



QUALITY PRINT FINISHING

EMBELLISHMENT ARTWORK FILES

Important things to consider before submitting your final artwork.

FILE FORMAT

Vector files are the only files we can use. Anything created in Illustrator or Indesign needs to meet the following requirements:-

- Remove all artwork not being embellished
- Text converted to outline
- Foil, Emboss/Deboss, or UV areas to be saved as **spot** colours.
(Ensure a different colour is used for each embellishment process).
- Trim marks included
- Saved as either AI, IND or Single page print quality PDF

NOTE: Please also supply **colour composite artwork** of the page or spread with embellishment areas clearly indicated in a spot colour.

File formats we CANNOT use...

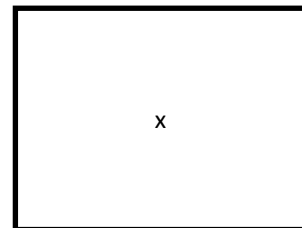
Word, Powerpoint, JPEG, PSD, Multipage PDF that Acrobat has saved as images and not Vector.



Vector PDF in Outline View



JPEG



Raster PDF in Outline View